

Independent Touring Artist Consultation with Suzahn Fiering

A Master Class for musicians, songwriters and artists of all genres.

**For more info email
info.suzahn@yahoo.com
or call 615.385.9349**

You'll learn:

- The truth about the business and how to make it work for you.
 - How to set up and run your business in your spare time
- How to find gigs, mine leads, get fans and keep them wanting more.
 - Writing and Pitching for film & TV
- An overview of the Music Business including copyrights and song publishing.
 - What are the affiliates, distribution and licensing?
 - How to talk to promoters, agents and venues to get a yes.
- Publicity, Marketing, PR and advertising: what they are, why you need them.
 - Social Media and the Internet.
 - Finding a niche, creating a brand.
 - An overview of writing and pitching for film and TV.
- How to save money on travel, accommodations, and stay healthy on the road.
How to use the Law of Attraction to get everything you need and more...

About Suzahn: This Master Class is led by award-winning artist and educator Suzahn Fiering, who is an international touring artist, successful songwriter and world-wide Master Class instructor. Suzahn performs at festivals, clubs, concert halls and Universities across Europe and the US.

Awarded: In July of 2014, CEO Mark Featherstone-Witty and Sir Paul McCartney presented Suzahn with the, "Honored Friend Award", after the pair co-hosted fundraising events including **Bonnaroo** and **Nationals Stadium in Washington, DC.**

Song Placement: Suzahn writes music for film & TV for Warner-Chapel-London, and others with cuts including Oprah, Desperate Housewives, Coyote Ugly, Disney, ESPN, BET, National Geographic, Nickelodeon, and more. Suzan has 4 songs in the Smithsonian Museum in Washington DC, and 2 in the Baseball Hall of Fame and, national jingles (USA) including Certs, Dr. Pepper and Pillsbury to name a few more. Suzan has 4 songs in the Smithsonian Museum in Washington DC, and 2 in the Baseball Hall of Fame in Cooperstown, NY. Suzahn is a veteran of MCA, RCA, BMG, and Gibson Guitars, and is an accomplished engineer and producer.

Notable Collaborations: Paul McCartney, Victor & Reggie Wooten, Jaco Pastorious, Sean Lennon, Yoko Ono, Faith Hill and Tim Mcraw, Roger Daltry, Vince Gill, Pete Seeger, Reba McIntyre, Ashley Judd, Gloria Steinem, The Honorable Al Gore, and many, many more.